

<b>FALL SEMESTER – September to December 2023</b>	
Entrepreneurship	5 ECTS
BtoB Marketing	5 ECTS
Corporate Finance	5 ECTS
Project Management	5 ECTS
Business Ethics	5 ECTS
Consumer Behaviour	5 ECTS
Managing Cultural Differences	5 ECTS
Sales & Negotiations	5 ECTS
Dealing with sustainability & CSR	3 ECTS
Choice of one of the following electives <ul style="list-style-type: none"> <li>• International Business Strategy</li> <li>• Digital Technology &amp; Marketing</li> <li>• Advanced Data Analysis</li> <li>• HR Management</li> </ul>	3 ECTS
Choice of one of the following electives <ul style="list-style-type: none"> <li>• Innovation, technology &amp; international business</li> <li>• Cybersecurity</li> <li>• Logistics Management</li> <li>• Employment Law</li> </ul>	3 ECTS

Mandatory French language course (beginner (A1 to B1+) or intermediate level (B2 and above)) → 2 ECTS

*\*Programme structure and course listings are subject to change.*